



GREEN FILMING 2024

Further development - Implementation - Green Filming Practice

→ Preparation of the OekoBusiness report: Current re-labelling

After four years, the time has come again - in 2024, the Austrian Film Institute was recognised as an OekoBusiness Vienna company for the first time. A comprehensive report was compiled by Christian Ruthner as part of the re-awarding process. It formulates measures to further reduce the ecological footprint. These include switching to ÖKO-STROM, the sustainable use of resources and ecological principles when travelling. Following the successful audit on 19 November 2024, the institute will once again bear the title OekoBusiness Wien-Betrieb from 2025. The Green Filming Department (Nina Hauser & Christian Ruthner) successfully passed the oral exam.



→ GREEN FILMING & FUNDING: Stakeholder processes ÖFI/ÖFI+ - further development through expertise

The implementation of green filming in the ÖFI funding structure has been consistently expanded over the years. Due to the dynamic developments, criteria were defined more precisely in dialogue with and for the industry. The close cooperation with experts and filmmakers from the Green Filming Network forms an important basis for professional, practice-orientated further development. The implemented Green Filming & Funding system makes it possible to react quickly to changes and dynamic developments and to adapt existing regulations.

→ Distributors' summit for more sustainability in the realisation of Austrian cinema starts 21.03.2024

A revised version of the ÖFI+ criteria catalogue for sustainable cinema releases has been available since June 2024. The Green Bonus in exploitation funding, which is unique in Europe, is intended to promote ecological sustainability in cinema releases.

As part of the "Lender Summit" (March 2024) at ÖFI, relevant adjustments were discussed in cooperation with Austrian stakeholders and open questions on optimised implementation were clarified.

→ New development and concretisation for animated film: Catalogue of criteria for minimum ecological standards for Austrian ANIMATION FILM productions ÖFI/ÖFI+

The Austrian Film Institute's own regulations for the sustainable realisation of animated films

The criteria catalogue of minimum ecological standards for Austrian cinema film productions ÖFI / ÖFI+ // ANIMATION, was developed by the Green Filming Department of the Austrian Film Institute in collaboration with experts and green film consultants from the animation sector, Barbara Galante (GFC & VFX, AUT) and Elena Pfändler (GFC, D). Previous green filming criteria catalogues do not explicitly take into account the special features of animated films.

The guidelines of the Austrian Ecolabel UZ76 also currently animated films from certification, as they are not "REALFILM productions". The MUST and TARGET criteria of the present criteria catalogue for animated film refer to the typical production parameters and enable the focus to be placed on a sustainable production method that is desired according to the Austrian Film Funding Act.

The Austrian Film Institute's ÖFI / ÖFI+ // ANIMATION catalogue of criteria for minimum ecological standards for Austrian cinema film productions is currently the only legally anchored catalogue of criteria for the sustainable production of animated films in Europe.

→ Networking and mediation work NATIONAL AND INTERNATIONAL

The focus in 2024 continued to be on strengthening relationships across borders, particularly in German-speaking countries and beyond. This has enabled bridging tools such as the film-specific CO2eq calculator to become established in several languages and now in four countries. Green Film Consultants have also established themselves and are recognised across borders. Regulations, recognition and solutions for co-productions are HOT topics and corresponding procedures have been developed.

The Europe-wide Green Co/Pro Europe working group is working to minimise the effort involved in reporting in the countries and to create planning security for film productions and green film consultants. In doing so, the working group is pursuing the goal of creating a high-quality common standard for cross-national practice.

The Green Co/Pro Europe working group was founded in April 2022 by Evergreen Prisma - Competence Centre for Green Filming. Since then, Evergreen Prisma has been using this think tank to enable the next, practice-orientated steps towards effective Green Filming & Funding in Europe in order to implement the (forward-looking) shift in models for sustainable filmmaking across national borders.

Evergreen Prisma© LAFC



GREEN FILMING

At the "Visions du Réel" film festival in Nyon, Evergreen Prisma/LAFC and ÖFI will present the "Synergy Model for Green Filming Austria and Europe" as a lighthouse project with a keynote speech on 14 April 2024 as part of the event "Going Green: Sustainability and the Future of Filmmaking". Together with colleagues from the association "aktiongrünerfilm.ch", a focus afternoon was dedicated to the topic with the aim of expanding green filmmaking in Switzerland.



© ÖFI

On 15.04.2024, the Federal Office of Culture / Film Section invited to the DACH meeting of the mixed commission at "Visions du Réel" in Nyon. Looking ahead and with great interest, Nina Hauser was invited as a representative of Green Filming of the Austrian Film Institute to give an overview of Green Filming and to present the current status and further developments of transnational efforts.



© by BAKOFC, Jasmine Meyer

From the left: Georg Knoflach, Alessandro Chia, Nina Hauser, Peter Dinges, Britta Strampe, Nadine Adler, Karin Koch, Berenice Honold, Christiane Sommer, Patrizia Pesko, Els Hendrix, Nina Keidies, Matthias Bürcher, Marie Pusch, Lukas Hobi, Laurent Steiert, Christoph Neracher, Alexander Dumreicher- Ivanceanu

At the invitation of the Austrian Cultural Forum in Belgrade, the Evergreen Prisma I LAFC and the ÖFI were invited to Serbia, to come together with filmmakers and participants in the "Imagine FILM" festival, for a deep dive into the topic of green filming.

On 25.04.2024, an informal part was organised as an introduction in the form of a presentation "The Intelligent Swarm of Evergreen Prisma - The Synergy model for Green Filming in Austria & Europe" followed by a panel "Challenges and Practices - Green Transformation in the Film Industry session" in the beautiful Cultural Centre of Belgrade Movie Theatre.

Followed by an industry session with the topic "Introduction to New Profession: Green Film Consultant in the Film Industry" including the best practice example of the film "RICKERL" which was also shown at the festival - including a LIVE performance by Erich "Rickerl" Bohacek (Voodoo Jürgens).



At the 19th Salzburg Media Summit on 26 June 2024, Green Filming & Funding was presented together with Evergreen Prisma. In addition, a panel with the producers David Stöllinger and Peter Wildling, the Green Film Consultants of the film "RICKERL" presented practical applications of Green Film Consultancy.



© Salzburg Media Summit/Photo: Markus Christ

→ Industries - Christmas party as an eco-event

The Christmas party of the Austrian film industry on 2 December 2024, organised with the Vienna Film Fund and the Vienna Film Commission, was once again held as an eco-event. Sustainable aspects such as regional and seasonal food as well as public travel to the catering establishment "The Nice Guys" took centre stage



© by BAKOFC, Jasmine Meyer

FACTS & FIGURES Green Filming ÖFI+ - for 2024

The regulations of the Austrian Film Institute regarding Green Filming and Green Bonus trigger a PUSH EFFECT with regard to sustainable film production in Austria and abroad.

90% of committed or contracted film projects in 2024 received the Green Bonus. In the area of exploitation funding, the proportion is 71% The consideration of sustainability criteria in the cinema release process and the possibility of a financial incentive are unique in Europe.

ÖFI+ - GREEN BONUS 5%

Total committed and contracted projects / production: 51 OF WHICH 46 WITH GREEN BONUS

Total amount committed and contractually bound
Green Bonus 2024 / Production:
€ 3.707.284

30 international co-productions of which
26 with Green Bonus
21 national productions of which
20 with Green Bonus

EXPLOITATION CINEMA RELEASE ÖFI+ GREEN BONUS 5%

Total committed and contracted projects / cinema release: 38 of which 27 with Green Bonus

Total amount committed and contractually bound
Green Bonus 2024 / cinema release:
€ 104.571

PROJECTS WITH CERTIFICATION
Austrian Ecolabel UZ76 ÖFI/ÖFI+
since 2021-2024: 12

IMPRINT

Media content, publication and production: Austrian Film Institute Responsible
for the content: Roland Teichmann, Iris Zappe-Heller

With contributions from

Mag.^a Martina Kandl, Mag.^a Salma Abdalla

Mag.^a Iris Zappe-Heller, Birgit Moldaschl, BA, Paul Kunz, MA (Gender)

Mag.^a Nina Hauser, Christian Ruthner, MSc (Green Filming)

Werner Zappe, Petra Koller, Michael Peterseil, BA (ÖFI+ Production) Eric

Grunsteidl BA, BA (ÖFI+ Utilisation)

Dominik Tschütscher, , Clara Schreiner, BA, Jakob Widmann (Talents & Training)

Concept, graphics & creation: Levels.dev

Printing: Mittermueller.at