



GREEN FILMING AUSTRIA 2022

- SYNERGY & HARMONISATION
- FURTHER DEVELOPMENT & INTENSIFICATION
- KNOWLEDGE TRANSFER & CREDIBILITY

THE AUSTRIAN FILMINSTITUTE WAS CERTIFIED AS AN OEKOBUSINESS COMPANY VIENNA

Following the certification process and the audit in 2021, the Austrian Filminstitute 2022 was awarded the OekoBusiness certification Vienna for the next three years.



→ AUSTRIAN FILMINSTITUTE - FURTHER DEVELOPMENT & INTENSIFICATION - EXPERTISE IN GREEN FILMING & FUNDING

The further development and integration of Green Filming & Funding into the Austrian funding system was a top priority. Together with other funding institutions, international cooperation partners and filmmakers, the Austrian Film Institute is committed to the ongoing development of green filming and to integrating and harmonising it into the production process.

In addition, the dynamics of current developments in this area require the networking of key stakeholders at European level.

In addition to its national focus, the Austrian Filminstitute therefore endeavours to proactively help shape developments in Europe. For example, participation in the Eurimages "Sustainability Study Group", the European Film Agency Network (European Audiovisual Observatory) and the "Green CO/PRO-Europe" working group offers the opportunity to participate at supranational level.

Nina Hauser was invited to Bern on 7 & 8 November 2022 as an expert in green filming & funding to present the Green Filming Austria Synergy Model as a best-practice example under the title "Green Filming Austria "Synergy Model" & Austrian Green Report - How Austria runs an interlocking Green Filming System".

The further development of the catalogue of measures as a minimum standard for Austrian cinema film projects was carried out in 2022 by ÖFI in cooperation with the Association of Green Film Consultants and Evergreen Prisma/ LAFC on the basis of the experience gained from the Austrian pilot projects and the current studies "Realabor" by ÖkopoL (30.06.2022) and "100 Green Productions Evaluation of the sustainability initiative of the "Green Shooting" working group" of the Öko-Institut e.V (10.08.2022) and evaluated.

→ SYNERGY & HARMONISATION

The Green Filming Austria synergy model was intensified in 2022. It sees itself as an interlocking and interdependent system of institutions and funding organisations. The intensive cooperation at institutional level in Austria and abroad aims to further integrate the topic. The synergy model Green Filming in Austria is one of the European "Best practice examples".

KNOWLEDGE AS A COMMON BASIS & CLEAR COMMITMENT

On 5 April 2022, the Austrian Film Institute and Evergreen Prisma/LAFC once again presented the further development of the Green Filming Austria synergy model to the funding community at the Austrian Film Funding Conference as part of the Diagonale.

On the one hand, the model aims to intensify, combine and supplement effective measures. On the other hand, it is a clear commitment on the part of the institutions and financial players, to a large extent, for a joint harmonisation of instruments, such as, for example, the film-specific CO2 calculator and the Green Film Consultancy.

In addition, intensive work was carried out on the implementation and subsequent reporting of ecologically sustainable film projects. On 26 April 2022, the focus of the German Film Commissions' digital network event series "Keen to be green" was on the topic of "Green additional costs – really more costs?". In the 2-hour event, moderator Philip Gassmann (green filming & TV expert) discussed savings effects, additional costs and data collection with his guests in subsequent financial productions. Nina Hauser was able to contribute her expertise with regard to data collection and additional cost monitoring at the Austrian Finance Institute.



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→ KNOWLEDGE TRANSFER & CREDIBILITY

INFORMATION EVENT FOR GREEN FILM CONSULTANTS

To further develop and standardise the formal parameters and specific contents of the mandatory final report "Final Green Report" and "Green Concept" was organised by the ÖFI in cooperation with the VGFA (Association of Green Film Consultants Austria) hosted an information event for practising Green Film Consultants on 20 April 2022. The format offered the opportunity for an intensive exchange and an extensive Q&A session, which could help to minimise uncertainties among the participants and increase their motivation.

GREEN FILM CONSULTANTS AUSTRIA THROUGH THE EVERGREEN PRISMA ACADEMY

Philip Gassmann's Green Film Consultant training programme for professional film makers in cooperation with the internationally award-winning Evergreen Prisma - Central Competence & Information Hub for Green Filming is recognised by the ÖFI as well as by regional, national and international funding bodies as part of their funding activities and by television broadcasters. In addition, specialist training courses at the Evergreen Prisma Academy have enabled the industry to further develop key skills in the field of green filming at an institutional level, in production flows and the corresponding implementation of film projects. At an institutional level employees of Film Fonds Wien, Film in Austria, FISA and Cine Tirol were trained as Green Film Consultants by Evergreen Prisma LAFC in 2022.

PRACTICE GREEN FILMING

The Association of Green Film Consultants Austria (VGFC) has started its work. It acts as a lobby group and, as a member of the umbrella organisation of Austrian filmmakers, is an important component of the Austrian film industry.

This network strengthens the position of Green Film Consultants not only within the association, but also beyond.

The Green Film Consultant profession, which has been established in Austria in recent years by Evergreen Prisma, is becoming an essential part of all conception and production phases of film productions. The profession is helping to increase interest in green filming and general acceptance, as well as increasing transparency and competence. The professionalism for reporting is thus fundamentally given.

→ CO-OPERATION & KNOWLEDGE TRANSFER ABROAD

GREECE

Evia Film Project - Making Cinema Green



Based on the Thessaloniki Film Festival, the "Evia Film Project" was launched to invite film makers from all over Europe to discuss the topics of green filming and sustainable production on the Greek island of Euboea and to present examples of best practice. This strengthened international between the participants to a significant extent.

The Austrian Film Institute, together with Evergreen Prisma/LAFC was invited to present the "Synergy Model Green Filming Austria" on 16 June 2022 as part of the "Evia Film Project" under the title "Don't be afraid of the Green Deal: Simple Tips & Smart Actions".



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In addition, a workshop on the topic of "Introduction to Green Film Production" was organised with Greek film students as part of the festival on 17 June 2022, in which the Austrian Film Institute and Evergreen Prisma were able to motivate young, future filmmakers to rethink and jointly develop visions for the implementation of their own projects.



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