



GREEN FILMING 2021

The focus on Green Filming in 2021 under the motto "ÖFI GOES GREEN" was based on three pillars:
INFORMATION, INNOVATION AND COOPERATION.



→ Final green report for production, action guidelines Green Filming, training and skills acquisition of sustainability experts, Mag.^a Nina Hauser

Due to the implementation of the Green Filming Guideline from 01.01.2021, intensive work was carried out in the first half of the year on the preparation of the Green Report. The final report (Final Green Report) contains a catalogue of measures to be commented on, which is based on UZ 76 (Green Producing for Film and TV) and embeds the digital platform of the Evergreen Prism of the Lower Austrian Film Commission (LAFC), including its film-specific CO2 calculator, by means of appropriate links. The action plan was developed by Nina Hauser, Sustainability Officer at ÖFI and Green Film Consultant, in cooperation with the international Green Filming expert Philip Gassmann and Dietlind Rott, Film Commissioner of

LAFC/Evergreen Prisma and Green Film Consultant, and deliberately tailored to the practical needs of the industry.

ÖFI's sustainability officer, Nina Hauser, was also trained as a professional Green Film Consultant as part of the internationally recognized Evergreen Prisma training program.

Accompanying the final green report, two manuals on the topic of green filming in the funding phase of production and project development were developed. These contained detailed guidelines from the submission phase through to invoicing. The need to involve a professional Green Film Consultant as early as the project phase in order to develop a green concept to be fundamental to the effectiveness of subsequent implementation and is unique in Europe. Since then, the involvement of a professional Green Film Consultant has been actively recommended in addition to the guideline for production.

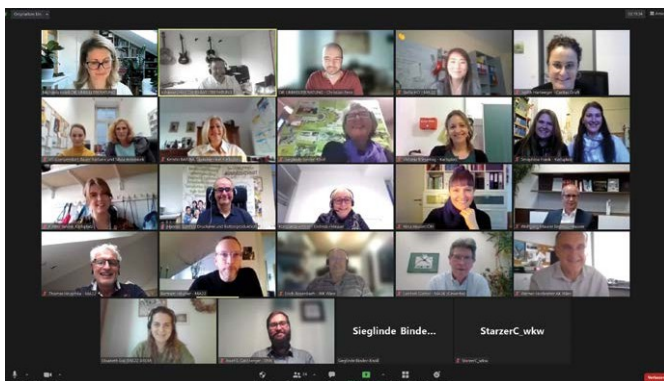
→ OFFICIAL RECOGNITION OF THE GFCA OF THE EVERGREEN PRISMA BY THE LOWER AUSTRIAN FILM COMMISSION (LAFC)

The training to become a Green Film Consultant for professional film makers by Philip Gassmann in cooperation with the internationally award-winning Evergreen Prisma - Central Competence & Information Hub for Green Filming is recognized by ÖFI as well as by regional, national and international funding bodies as part of their funding activities and by broadcasters.

→ START OF THE OEKOBUSINESS VIENNA CERTIFICATION PROCESS OF THE AUSTRIAN FILM INSTITUTE

In April 2021, the green light was given for the start of the certification process for OekoBusiness Vienna. In addition to 13 environmental services, eight measures were integrated into the environmental program for the next three years as part of the preparation of the very extensive report on the status quo. The development of a socio-ecological guideline was part of the reporting process and is important to the Austrian Filminstitute in order to make a clear commitment to a sustainable and socially responsible way of working. The socio-ecological mission statement of the Austrian Filminstitute can be found on page 62.

The audit was successfully completed on 24.11.2021 by Nina Hauser and the report was presented to the Eco-Bonus Commission. The awarding of the certificate will officially take place in spring 2022.

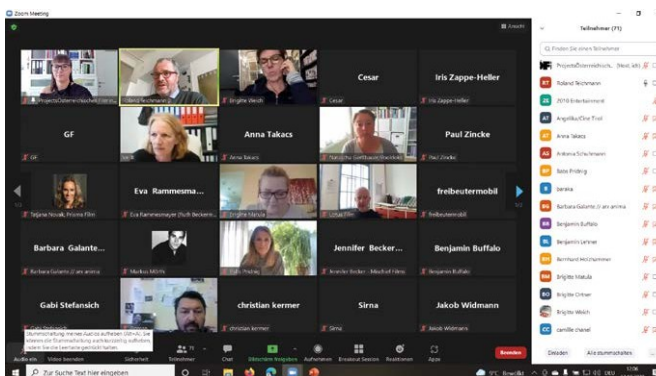


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→ INFORMATION EVENTS

The first information event on the green guidelines took place in fall 2021 with almost one hundred participants from the film industry. Similar information events will be continued in 2022. They serve to provide information on submission and implementation in the funding system.

The new guideline also explains the modalities of green filming and accounting for films funded by ÖFI. In a Q&A session, uncertainties and information deficits will be clarified and direct and personal support will be given to those involved in implementing the new guideline.



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→ TRAINING AND CERTIFICATION AS A GREEN FILM CONSULTANT AUSTRIA

Evergreen Prisma - Green Filming Academy: Interactive, practice-oriented, (inter)national

In May 2021, Nina Hauser started the training to become a Green Film Consultant Austria as part of the LAFC Evergreen Prisma of the state of Lower Austria (Green Filming Academy).

The comprehensive, well-founded training, consisting of three modules and a commission, written and oral exam including a project work, is developed by the internationally recognized competence center for green filming together with the international expert Philip Gassmann and made available to the industry free of charge.

Philip Gassmann's internationally oriented curriculum, which is also taught at the IHK in Munich, is given an additional Austrian focus by the LAFC. The Evergreen Prisma tools, which are essential for green filming, as well as guest lectures by experts on the topic of electricity, a strong practical focus professional implementation, the Austrian Ecolabel and the Austrian Filminstitute's guidelines are also components of the training.

For the Austrian Filminstitute, one of the most important tasks for the establishment of sustainability in the Austrian film together with the green network is to inform and advise the industry.

The LAFC Evergreen Prism has been serving this purpose for years in many other European countries as well, as a green filming service with well researched, cross-border and competent knowledge transfer.

Mag.^a Nina Hauser has been an active part of the GFCA network since graduating and obtaining the Green Firm Consultant Austria certificate on 25.06.2021 and has been working closely with the film industry and the LAFC Evergreen Prisma on Green Filming.



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→ Cooperation work

Special attention in the joint work for a sustainable transformation of Austrian filmmaking lies in the cooperation work of the institutions and the filmmakers themselves. BMKÖES, ÖFI, UZ76, LAFC, FFW and FISA are working on harmonization.

This creates an important basis of trust and the joint exchange allows decision-makers to draw on a sound knowledge base. The bundle of measures currently available in Austria is very promising: the new UZ 76, the Evergreen Prisma with the specific CO₂ calculator for cinema & TV productions, the ÖFI's green guideline. It will now encourage other film funding institutions to develop their own guidelines. The whole thing is taking place in a very dynamic process, which has already brought about a new and intensive form of cooperation with the funding agencies and between the institutions at the green interface. From impuls to movement, that's how you could describe this development. This can also be applied very clearly to film projects.

→ EURIMAGES and EFARN

As a representative of Austria, the Austrian Filminstitute and the LAFC have been part of Eurimages' "SUSTAINABILITY STUDY GROUP" since May 2021, which is developing a draft strategy for Eurimages member countries.

On November 9, 2021, the Austrian Film Institute participated in the 19th EFARN Meeting hosted by the European Audiovisual Observatory under the motto "MEASURING SUSTAINABLE FILM PRODUCTION - WHICH ROLE FOR FILM FUNDS?" and briefly presented the Green Filming ÖFI guideline supplement and guidelines.

→ GFCA - Green Film Consultants Austria 1. MEETING FOR NETWORKING

On November 16, 2021, the first network meeting of Green Film Consultants Austria actually place LIVE. The event was organized in cooperation with LAFC Evergreen Prisma and ÖFI. The event was organized as a hybrid-meeting so that all GFCA and also Philip Gassmann could participate. We are pleased to be part of the network and look forward to many more meetings to come.



Photo: LAFC Evergreen Prism 2021

→ GREEN FILMING - LECTURES

Austrian Film Funding Conference on June 8, 2021 as part of the Diagonale (Online):

Current information on the topic of Green Filming (following on from the LAFC webinar for film funding institutions and film commissions in April 2021) and the new ÖFI guideline supplement for Green Filming were presented by Mag.^(a) Dietlind Rott (Evergreen Prisma, Head of Lower Austrian Film Commission - LAFC, Green Film Consultant in training) and Nina Hauser (ÖFI Green Representative, Green Film Consultant) presented together.

DAY OF THE FILM ACADEMY 2021 on November 04, 2021 (St. Pölten-Cinema Paradiso):

Times on the move. Film education and sustainability in Austrian film.

SUSTAINABILITY 2.0 // How to start / How to implement / How to share?

Presentation: Guidelines and Green Filming at the Austrian Filminstitute: Nina Hauser, GFC Austria (ÖFI)



Austrian Filminstitute / Mag.^a Nina Hauser

Information event "Green Filming in Austria" of the Carinthian Film and Music Industry on November 9, 2021 (Klagenfurt)

Speakers:

Mag.^a Nina HAUSER: Austrian Filminstitute / Green Representative / Green Film Consultant Austria
Livia GRAF, LL.M.: Graf Filmproduktion / Green Film Consultant Austria



Austrian Filminstitute / Mag.^a Nina Hauser

→ SOCIO-ECOLOGICAL MISSION STATEMENT

"People always want everything to change, and at the same time they want everything to stay the same."

Paulo Coelho

Sustainability in thought and action in the form of a responsible approach to resources and social issues of society such as equal rights and participation is a major concern for us.

The introduction of regulations regarding gender budgeting and incentives as part of the funding guidelines and diversity as part of the project commission's statement as well as the gradual introduction of guidelines for green filming take this into account.

The ÖFI, as an organization and structure, also makes these demands of itself and, in addition to the Code of Ethics, is expressly committed to sustainability goals.

Our aim is to continuously improve our sustainability and environmental friendliness (travel, meetings, procurements, etc.) and thus make an active contribution to environmental protection. To this end, we are developing "Green Office" concepts in all areas of funding administration. We pay particular attention to the sustainable procurement of materials of all kinds, the avoidance or reduction of paper and the development of our own waste management concept.

To this end, the Austrian Filminstitut has also set up its own Green Representative and trained Green Film Consultants for this and all future projects with regard to Green Filming and sustainability agendas.

With thanks to Evergreen Prisma Service and Green Film Tools

