



# GREEN FILMING 2020

Green Filming is a major concern of the Austrian Filminstitut. Green production is already standard in many countries and an essential component of funding concepts with regard to sustainability and the reduction of CO2 emissions.

## → GREEN FILMING WORKING GROUP

The Austrian Film Institute has therefore been part of the GREEN FILMING working group (based on the BMKOES) since the end of 2019. This was set up to ensure the integration of ecologically sustainable criteria as uniform quality standards in national and regional funding guidelines.

## → GREEN REPRESENTATIVE

In the course of this, the Austrian Filminstitut has appointed its own Green Representative for this and all future Green Filming projects (Mag.<sup>a</sup> Nina Hauser).

## → COOPERATIONS

Close cooperation with the Lower Austrian Film Commission (LAFC) and with the international Green Film & TV expert and speaker Philip Gassmann is an essential part of our activities. We rely on cooperation and specialist expertise.

[www.greenfilmtools.com/](http://www.greenfilmtools.com/)  
[www.lafc.at/greenguide/](http://www.lafc.at/greenguide/)

As part of this cooperation, the ÖFI has also its premises available for a one-week "Green Filming training seminar" by and with Philip Gassmann from March 4 to 7, 2020, in order to give the domestic film industry a detailed and practice-oriented understanding of the topic for the first time.

GUIDELINE UZ 76

## GREEN PRODUCING IN FILM AND TELEVISION - THE AUSTRIAN ECOLABEL:

As part of the revision of Guideline UZ 76 Green Producing in Film and Television Version 2.0 of the Austrian Ecolabel, an updated version was developed with the involvement of the industry in the form of a multi-stakeholder process. This illustrates how central the issue of sustainability is in film production. Green Filming will be indispensable in future film and television productions.

[https://www.umweltzeichen.at/file/Richtlinie/UZ%2076/Long/UZ76\\_R2a\\_Green\\_Producing\\_2021.pdf](https://www.umweltzeichen.at/file/Richtlinie/UZ%2076/Long/UZ76_R2a_Green_Producing_2021.pdf)

### SUPPLEMENT TO THE GUIDELINES OF THE AUSTRIAN FILM INSTITUTE - GREEN FILMING

- valid from 01.01.2021

At the Supervisory Board meeting on December 2, 2020, the Austrian Film Institute adopted an amendment to the guidelines with effect from January 1, 2021, which adds the area of "Green Filming" to the requirements for funding (see new point 6.1.7. of the guidelines).

Accordingly, the production-related requirements of Guideline UZ 76 Austrian Ecolabel "Green Producing in Film and Television" in the current version must be taken into account and, from January 1, 2022, the measures taken in accordance with the production-related requirements of Guideline UZ 76 for environmentally friendly and sustainable production must be documented to the Film Institute in the form of a detailed final report after completion of the production, at the latest by the final invoice.

This is intended to make a significant contribution to the national and European climate protection goals of ecologically sustainable production as a contemporary quality standard for films supported by the Film Institute during production.

Furthermore, participating production companies are to be supported in the implementation of ecological standards. In future, further training measures in the field of ecological film production will be specifically and extensively funded (also with more than 2/3 of the costs). Any additional costs for compliance with the criteria in context of film production are also eligible for funding (subject to an imputed review) and can be calculated accordingly in the production costs.

<https://filminstitut.at/foerderung/richtlinien>

**FURTHER CHANGES REGARDING THE SUSTAINABILITY OF THE AUSTRIAN FILM INSTITUTE**  
We also start with ourselves. Green Filming is not only an issue for funded films, but also for us as an organization. We are therefore also working on "Green Office" concepts in all areas of the funding administration. The first step here is the complete switch to digital (paperless) submissions.

Under the motto ÖFI GOES GREEN, the first steps have already been taken to focus on greater sustainability in general office operations (waste, materials, etc.). Our aim is to continuously improve ourselves in terms of sustainability and environmental friendliness (travel, meetings, procurement, etc.) and thus make an active contribution to environmental protection.