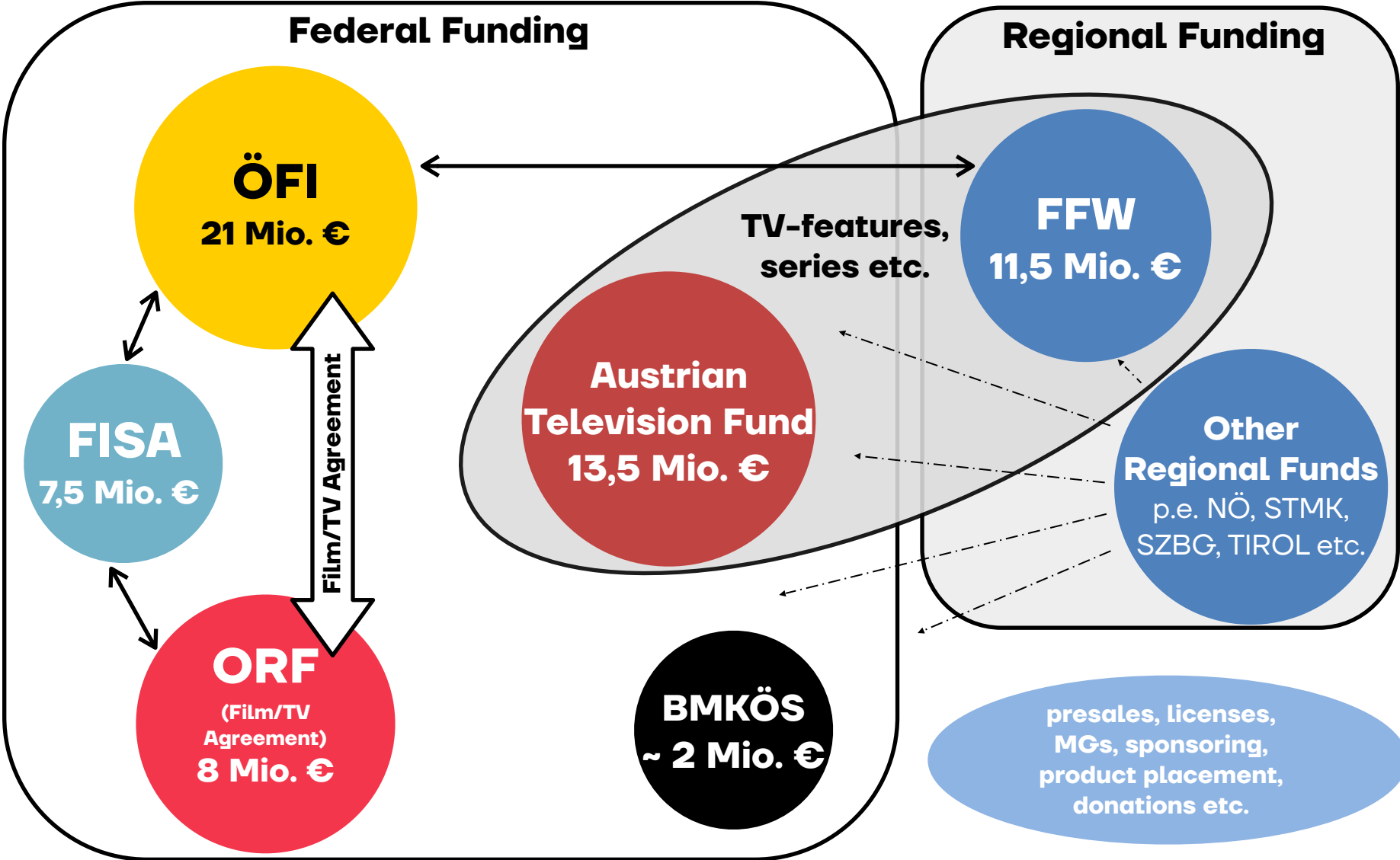


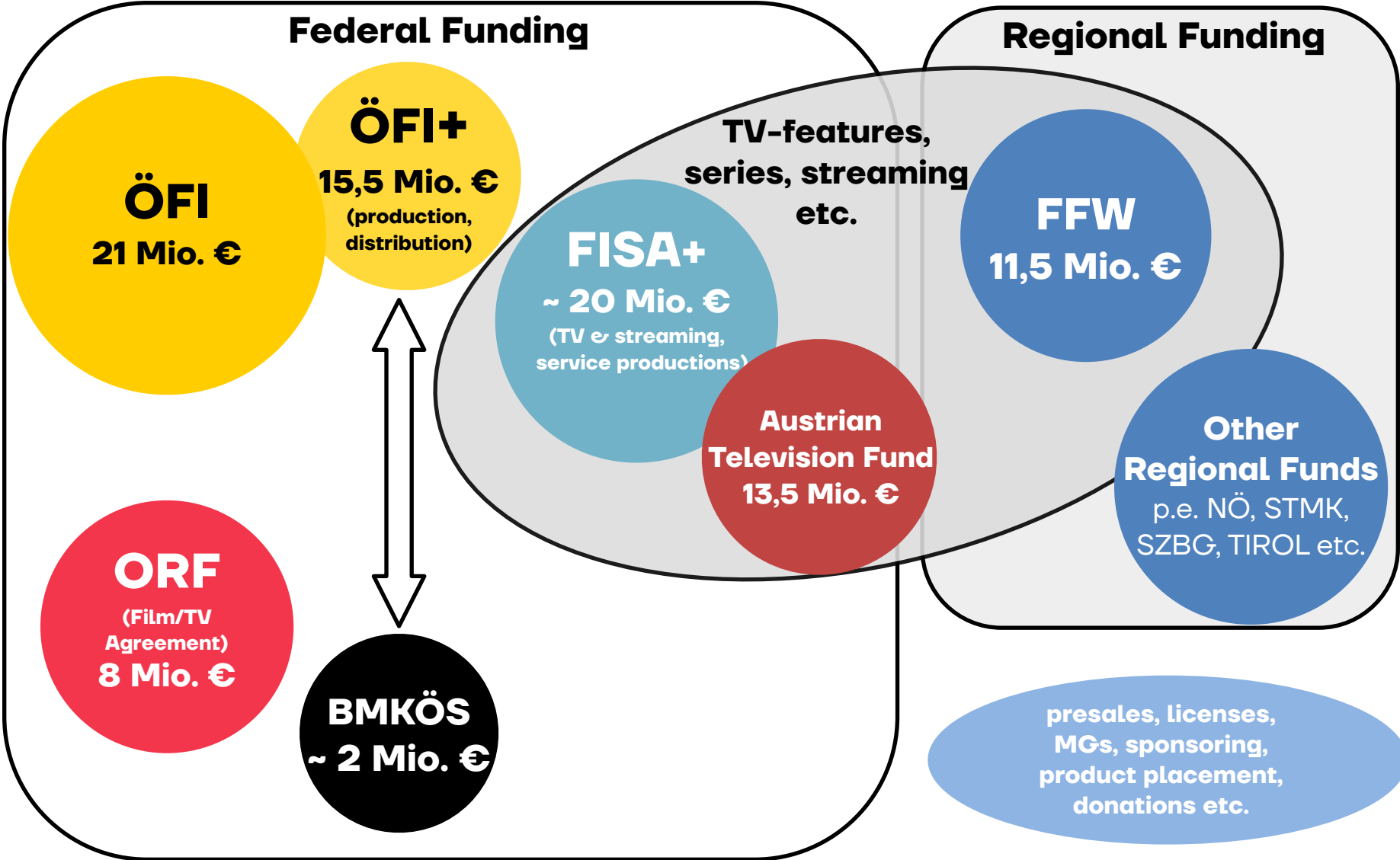
# The new incentive model for the Austrian theatrical film 2023



# Austrian film funding 2022



# Austrian film funding 2023



# new investment incentive model 2023



## theatrical exploitation

production and  
distribution of  
Austrian films

cultural test

**30% grant of the Austrian spend**  
(min. 150K for feature films, 80K for  
documentaries, 25K distributions)

**5% Green-Bonus**

**Gender Gap Bonus (25 K)**  
**Added Value Bonus (+25%)**

**5 mio. max. funding per project**



## TV & Streaming

Produktion  
Service Produktion  
Professional services

**30% grant of the Austrian spend**

**5% Green-Bonus**

**Gender Gap Bonus (25 K)**  
**Excellence-Bonus (+10%)**

**5 mio. max. funding per feature,**  
**7,5 mio. max. funding per series**

# **funding policy objectives** **(Film Funding Act amendment)**

- increase competitiveness and attractiveness of the film location
- create financial incentives for sustainable film production
- contribute to equal opportunities for all genders in filmmaking



**production funding**

**distribution funding**

**eligibility for application**

professionally qualified companies  
 domicile, permanent establishment or branch office in Austria (company location within EU, EEA or Switzerland)  
 independence from media service providers

**application**

no later than 30 working days before the start of filming or theatrical release (distribution start)

**requirements**

selective funding commitment from the Austrian Film Institute or another federal or official regional funding agency or AFI Reference funds of min. 100K for feature films and min. 50K for documentaries or  
 in the case of Austrian or majority Austrian projects at least 30% of the Austrian share,  
 for minority projects at least 50% of the non-Austrian share.

**cultural test**

if no selective funding (federal/regional) in the financing of the film



	production funding	distribution funding
<b>type of funding</b>	automatically non-redeemable (max. 5 mio. per project)	automatically non-redeemable
<b>basis of assessment</b>	tax-relevant project costs (max. 80% of total production costs, preliminary costs conditionally eligible)	tax-relevant rental & distribution costs in Austria
<b>minimum spend</b>	150.000 € (fictional), 80.000 € (docu.)	25.000 €
<b>support amount</b>	<ul style="list-style-type: none"> <li>• basic funding 30%</li> <li>• Green Bonus 5%</li> <li>• Gender Gap Financing (25.000 €)</li> <li>• <b>Added Value Bonus</b> (international co-productions)</li> </ul>	<ul style="list-style-type: none"> <li>• basic funding 30%</li> <li>• Green Bonus 5% (for commercial theatrical releases only)</li> </ul>



	production funding	distribution funding
<b>Green Filming</b>	<ul style="list-style-type: none"> <li>• 5% Green Bonus application</li> <li>• Green Filming Check (pre-check)</li> <li>• <b>criteria catalogue of ecological minimum standards for Austrian theatrical film productions ÖFI/ ÖFI+</b> (25 MUST and 18 SHOULD criteria)</li> <li>• ÖFI 20 and ÖFI+ 22 MUST criteria (6 basic criteria mandatory )</li> <li>• <b>UZ76 guideline of the Austrian Eco-Label "Green Producing in Film and Television</b></li> </ul>	<ul style="list-style-type: none"> <li>• 5% Green Bonus application</li> <li>• <b>criteria catalogue of the ecological minimum standards</b> for the Austrian exploitation funding of cinema releases</li> <li>• ongoing evaluation and further development with distributors</li> </ul>
<b>specials</b>		<ul style="list-style-type: none"> <li>• “Booking &amp; Billing” only is not eligible for funding</li> <li>• 15% Distributor's Fee (based on the Austrian spend)</li> </ul>



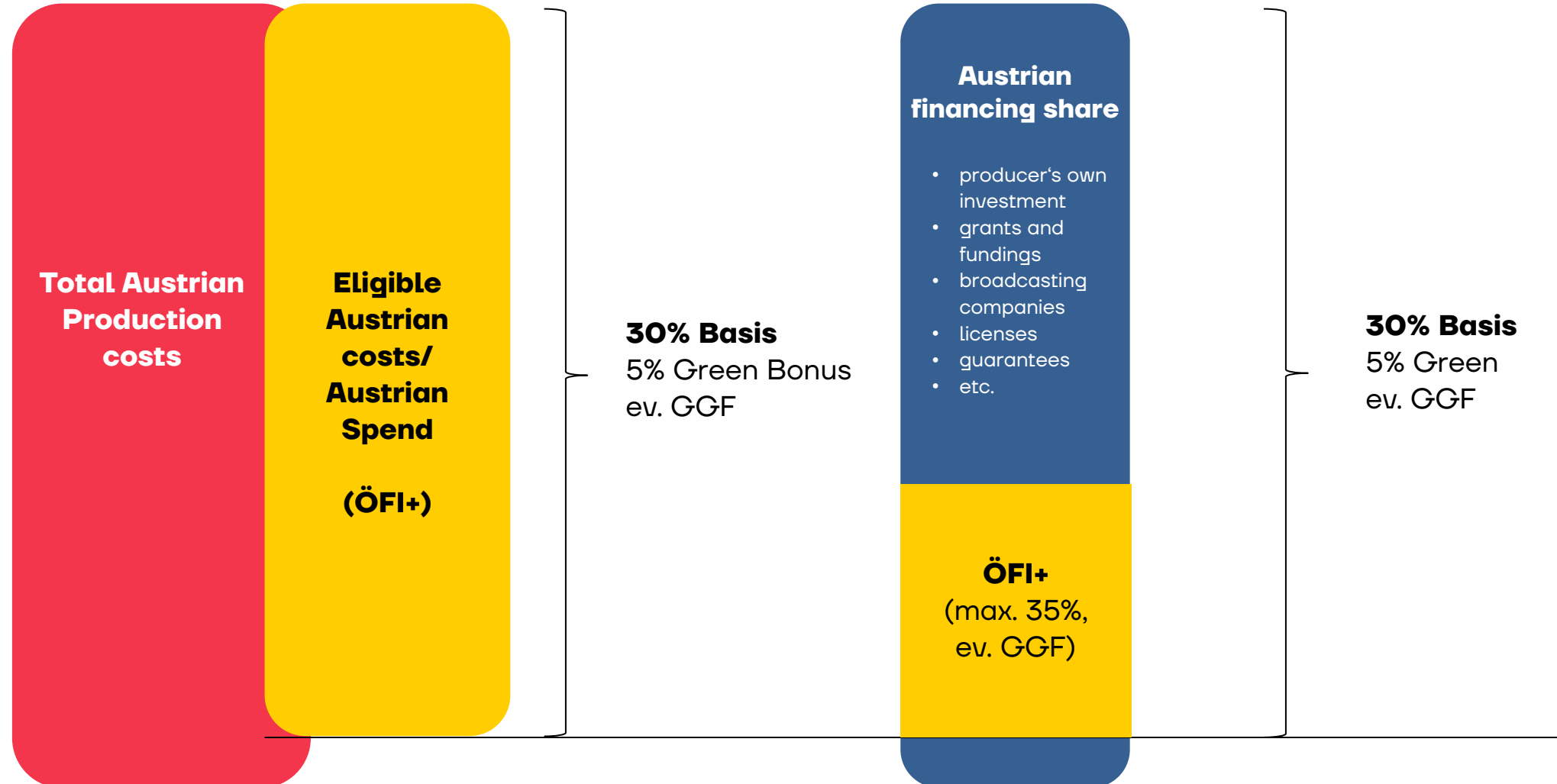


## **Added Value Bonus**

(international co-productions)

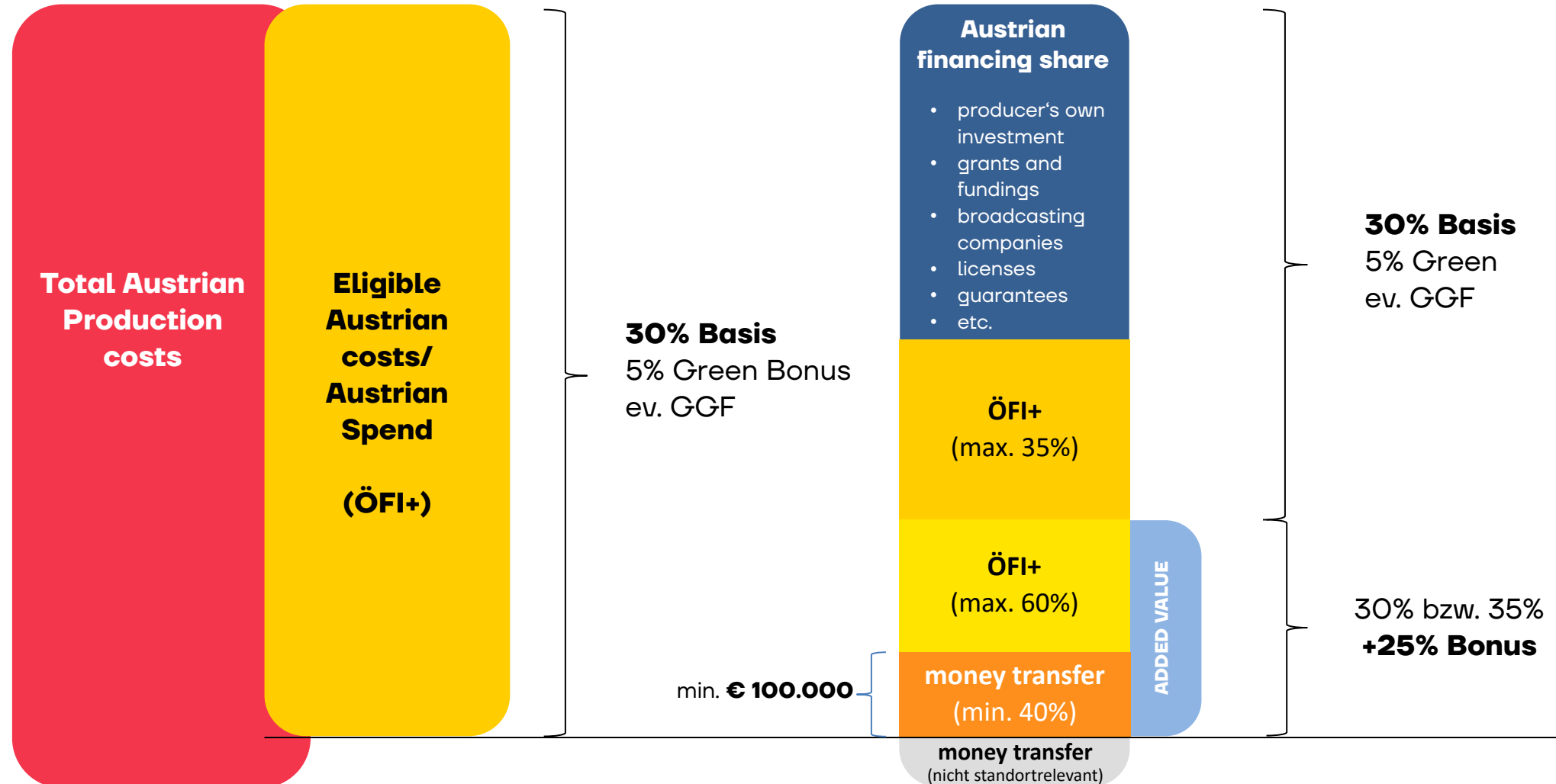
# Added Value Bonus

(international co-productions)



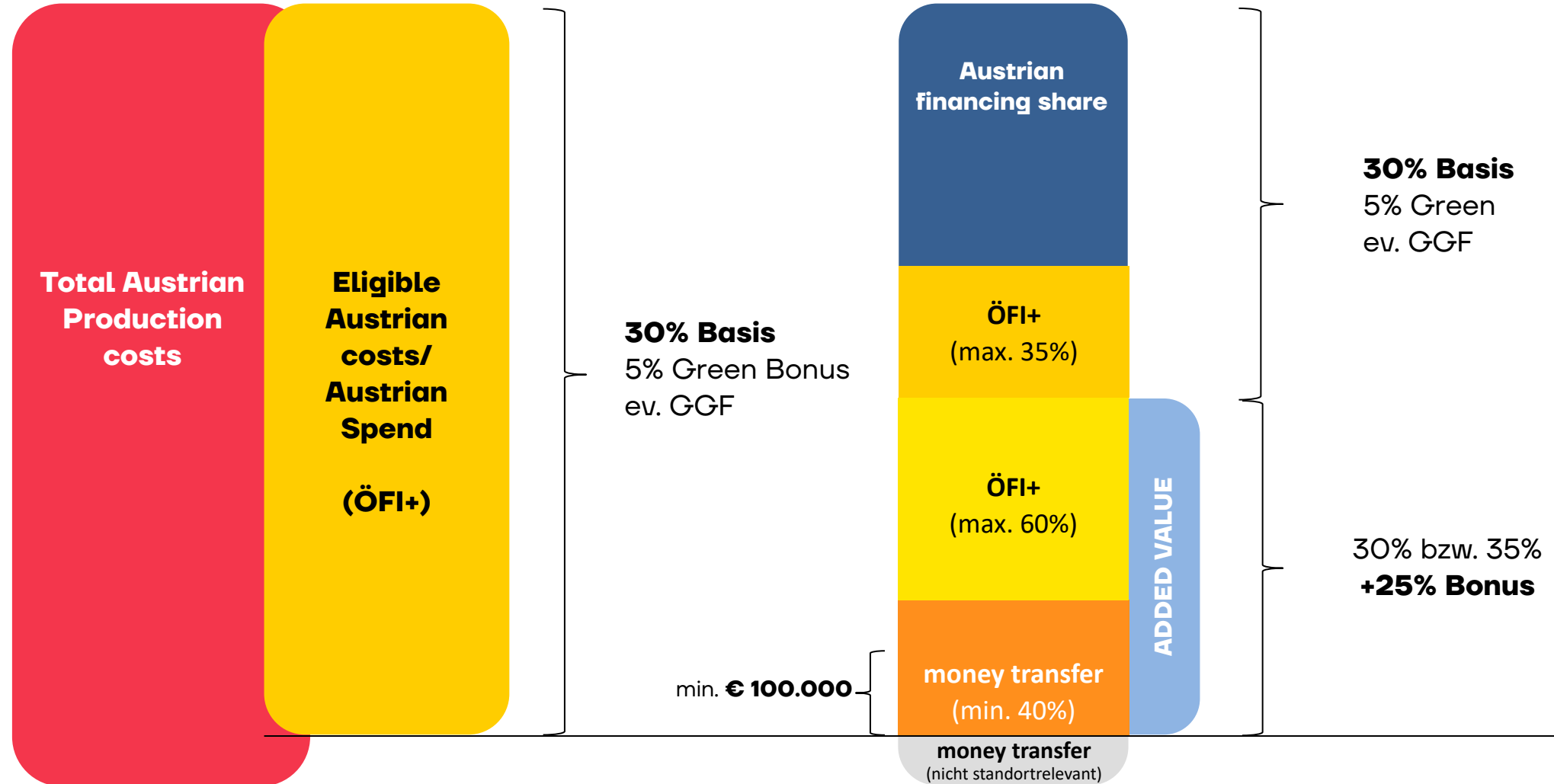
# Added Value Bonus

(international co-productions)



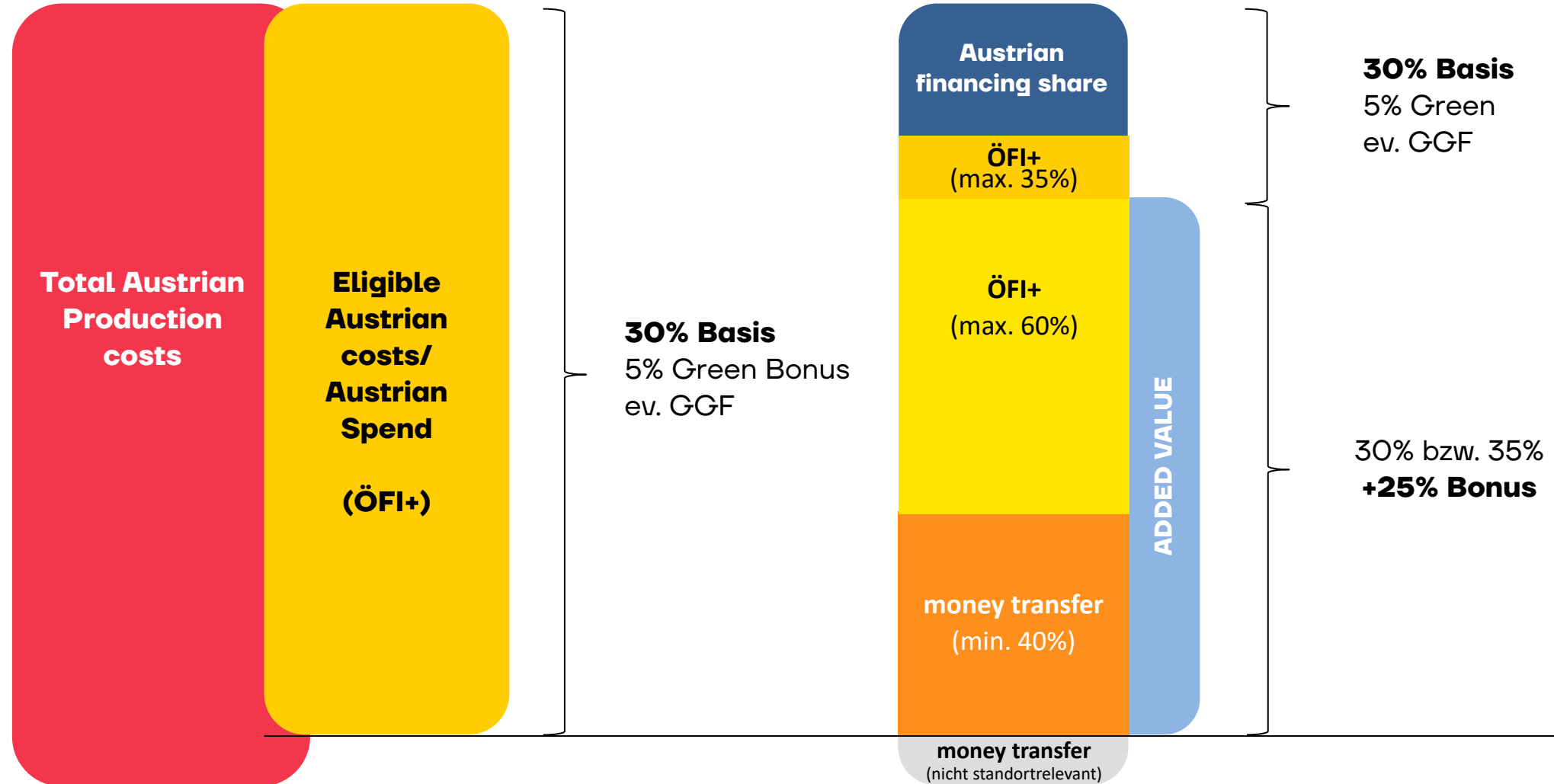
# Added Value Bonus

(international co-productions)



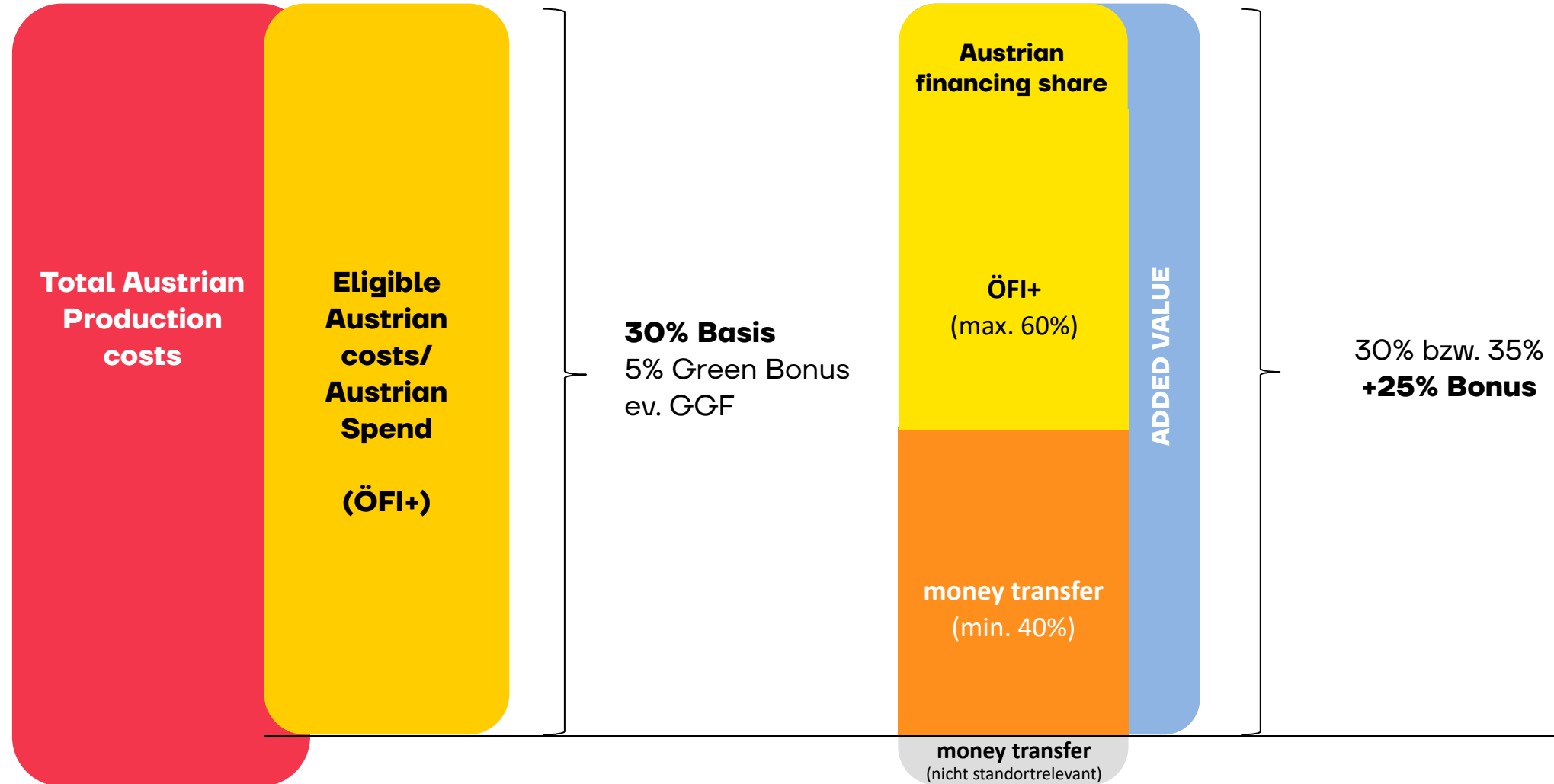
# Added Value Bonus

(international co-productions)



# Added Value Bonus

(international co-productions)



# **evaluation of the program after 5 years**

- increase competitiveness and attractiveness of the film location
  - higher production value and better marketability
  - stronger internationalization
  - creation of additional value in Austria
  - capitalization of companies
  - creation of new jobs
- create incentives for sustainable film productions
- contribute to equal opportunities for all genders in filmmaking (Gender Report)