

APPLICATION OF AI IN MOVIE PRODUCTIONS

Case Study on the Austrian Film Industry

presented by

Largo.ai

&

austrian
film institute

OFI

A workshop presenting the application of Artificial Intelligence on film production with a focus on the cinema of Austria!

In this workshop, in collaboration with Austrian Film Institute, Largo.ai will present a case study and show how AI can be used as a leverage during the film production process.

An example film will be used to demonstrate the content insights, casting propositions, audience understanding and financial forecasts obtained by using the artificial intelligence at the pre-production stage.

Furthermore, a general case study based on films produced in Austria will be presented with the trends in European and American film industry.

ONLINE EVENT

Thursday, December 9, 2021

3:00 PM – 4:00 PM CET

REGISTRATION

<https://www.eventbrite.com/e/application-of-ai-in-movie-productions-tickets-216141935347>