
MARK HIRZBERGER-TAYLOR

Curriculum Vitae Mark HIRZBERGER-TAYLOR

Personal Information:

Born on: 7 October 1964 in Edwinstowe, UK

Citizenship: British

Civil Partnership with Jürgen Hirzberger-Taylor

Email Address: MHirzbergerTaylor@gmail.com

Career History:

From 2014 **International Management Consultant**

Clients include:

Paramount Pictures International
Representative/Consultant (Austria)

United International Pictures
GM Turkey

Büro Hirzberger GmbH
Special Projects

2014 – 2016 **United International Pictures, Turkey**
General Manager

UIP Turkey operates as a joint venture between Universal Studios and Paramount Pictures. In Turkey UIP also distributes films for Disney as well as various local Turkish producers including BKM. Around 50 films are distributed per year.

My responsibilities included managing all aspects of the operations from sales through print control and marketing as well as overall management and budgeting. In addition to the regular reporting and contact with the Studios, my role involved the agreement and management of deals with Turkish producers.

1998 – 2013 **Universal Pictures International, Vienna**
Managing Director

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UPI Austria operates as an independent subsidiary reporting directly to Universal Studios. 25-30 films are distributed per year from Universal, Paramount and Dreamworks Animation as well as local German-language productions eg. UFA Cinema

My responsibilities included managing all aspects of the operations from sales through print control and marketing as well as overall management and budgeting.

1996 – 1998

United International Pictures, Jakarta, Indonesia
Representative

Until 2007, United International Pictures operated as a joint venture distributing the films produced by Universal, Paramount, Dreamworks and for some time also MGM. At that time all U.S. Studios employed the services of an Indonesian sub-distributor, who had a 100% monopoly of cinemas and also distributed international and local films.

My role was to ensure that our Studios' films were distributed appropriately, with revenue maximized and value added in marketing.

1993 – 1996

United International Pictures, London
International Corporate Auditor

In this role I performed detailed operational reviews and financial audits in many UIP territories across the world as well as some key head office departments. In this position I obtained a detailed knowledge of the film distribution business and was able to highlight weaknesses in systems as well as offering solutions for problem areas.

1992 – 1993

Eaton Corporation, London
Senior International Corporate Auditor

Involved in operational review and financial audit of various divisions of this diversified manufacturing company across the globe. The position involved extensive travel and required a high level of flexibility, adaptability and interpersonal skills. After only a few months I was promoted to Senior International Corporate Auditor.

1988 – 1992

Touche Ross & Co, London
Chartered Accountant

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Training as Chartered Accountant. During this period I was part of a team performing statutory audits for a wide variety of clients and at the same time studied for the professional examinations.

Education:

1983 – 1987 **University of Leeds**
BA Joint Honours in Modern Languages (French & German)

1988 – 1992 **Institute of Chartered Accountants in England & Wales**
Qualification as Chartered Accountant.

Languages: English native
 German native
 French fluent